



THE 2016 BANFF CENTRE MIDSUMMER BALL “CREATIVITY CIRCLE” THE POWER OF AN INSPIRED FEW TO UNLEASH CREATIVITY

THE 37TH BANFF CENTRE MIDSUMMER BALL WEEKEND A FUNDRAISING EVENT UNLIKE ANY OTHER

On July 22 - 24, 2016, a group of the arts' most ardent supporters will journey to Banff for one of the most spectacular social events of the season, The 36th Banff Centre Midsummer Ball Weekend. This exclusive event is an opportunity to celebrate the importance of the arts and experience The Banff Centre and the creativity it inspires in a uniquely intimate way.

At The Banff Centre, I was given an identity card that had my picture on it and underneath it said, 'Artist.' You can't imagine how important that is ... We are treated with respect, given freedom to work, and support services to help us along. It is a gift that I will cherish."

— Michael S. Armstrong, BC writer
Artists' Fund recipient

WE INVITE YOU TO JOIN THE CREATIVITY CIRCLE

The Banff Centre's mission is "inspiring creativity". We believe in the power of the arts to affect positive change. The arts enable us to tell meaningful stories that connect us. Through the creative process, artists not only entertain, but also provoke thoughtful conversations that act to inspire and enrich our lives.

The Midsummer Ball plays a critical role annually in raising funds that allow artists to attend Banff Centre professional development programs. As a visionary leader and friend of The Banff Centre, we invite you to champion the arts and become a catalyst for creativity by joining our Midsummer Ball Creativity Circle.

The Ball Creativity Circle is a group of supporters who recognize the crucial role that arts and culture play in our society and step forward to support the Ball Artists' Fund in a significant way. Your investment in the Creativity Circle will support artists from Canada and around the world in creating new works, enriching our cultural repertoire and inspiring our communities.

MADE IN BANFF, SHARED WITH THE WORLD

Works created at The Banff Centre light up stages, reverberate through concert halls, grace galleries, and fill books shelves across Canada and around the world. Last year, over 7,000 participants attended Banff Centre programs. Over 400 performances, concerts, readings, exhibitions, and public presentations were produced for more than 81,000 audience members.

CREATIVITY CIRCLE IMPACT

Artists tell us their lives are transformed by their experience at The Banff Centre. Our alumni are more likely to receive at least one or two awards after being in Banff than graduates, more than any other arts training program in Canada. Over 90 percent of Banff Centre alumni are working professionally in their field, and 81 percent of them secured a role or exhibition within a year of participating in a Banff Centre program.

Banff Centre programs are unique and of exceptional quality, attracting extraordinary people who thrive in our multidisciplinary environment. **Our goal is to provide the highest level of funding possible for those artists selected to attend our programs.**

Funds raised through the Midsummer Ball Weekend provide both accessibility and affordability ensuring artists can attend The Banff Centre because of their talent, not their ability to pay. Our programs make a significant impact on artists' careers by:

- Focusing on artistic growth, independent study and the creation, production, and dissemination of new works;
- Providing a safe environment for experimentation and risk-taking; and
- Encompassing exceptional mentorship by leading artists and peer-to-peer learning with built-in opportunities to showcase, exhibit and perform.

CREATIVITY CIRCLE SUPPORTER BENEFITS AND RECOGNITION

The Banff Centre Midsummer Ball Weekend

SPONSOR LEVELS:	Diamond \$50k+ per year	Platinum \$35k+ per year	Gold \$25k+ per year	Silver \$15k+ per year	Bronze \$10k+ per year	Jade \$6k+ per year
IMPACT: Number of artists who benefit at each level of support.	10	7	5	3	2	1
Reserved VIP seats for Friday Night LIVE performance	✓	Platinum \$35k+				
Legendary Leaders VIP ticket/package purchase opportunity	✓					
Name recognition in any Ball promotional advertising	✓					
Optional opportunity to have a Banff Centre artist seated at your Ball Gala table (<i>pending artist availability</i>).	✓	✓	Gold \$25k+			
* COMPLIMENTARY BALL WEEKEND TICKETS with superior on-site accommodation for 2 nights valued at \$2,600 per couple (see below for option to purchase additional tickets in advance)	4	4	2	Silver \$15k+		
Prime seating at Saturday's gala Ball, dinner & silent auction	Premium+	Premium	Preferred+	Preferred		
* "Be Our Guest" Packages: Each package includes 2 tickets to a Banff Centre production or talk, and 1 night of on-site accommodation (excluding the Ball Weekend)	4	3	2	1	Bronze \$10k+	
Invitation to exclusive Banff Centre events throughout the year	✓	✓	✓	✓	✓	Jade \$6k+
Artist Award(s) in your name - in recognition of your support	4	3	2	2	1	1
ADVANCE BALL WEEKEND TICKET PURCHASE prior to April 15	6	4	4	4	2	2
Creativity Circle membership and pin	✓	✓	✓	✓	✓	✓
* Rolex & Bonus Draw Entries: Each \$1,500 donation gets you a chance to win 1 of 2 Rolex watches (total value \$25,000) and each \$3,000 donation gets you a chance to win a bonus piece (value \$8,000). Each entry valued at \$100 (total prize value \$33,000).	Up to 49	Up to 34	Up to 19	Up to 15	Up to 9	Up to 6
Name recognition by level in Ball Weekend printed materials: 1,400+ invitations (March 31 print deadline), 300+ gala programs, and on-site signage (subject to print deadlines)	✓	✓	✓	✓	✓	✓
Name recognition on Banff Centre website and donor wall; also in The Banff Centre annual report if received by March 31	✓	✓	✓	✓	✓	✓
TOTAL MIDSUMMER BALL WEEKEND TICKET ACCESS:	10 (full table)	8	6	4	2	2

* SUSTAINING THE CREATIVE CYCLE: 3-YEAR PLEDGE Ongoing support provides the stability of funding to help us recruit the best and brightest artists to Banff while tripling the impact of your gift. In addition to the above yearly benefits, 3-year supporters can receive one Banff Centre VIP evening during their pledge, including: > Exclusive behind-the-scenes Banff Centre tour > Tickets to a Banff Centre production (<i>based on availability</i>)	8 People	6 People	4 People	4 People	4 People	2 People
* > One night of on-site accommodation at The Banff Centre Breakfast in our Vistas dining room	4 rooms	3 rooms	2 rooms	2 rooms		
* > 3-course dinner and wine pairings at Three Ravens restaurant	8 people	6 people				

* **Tax Receipt:** Per Canada Revenue Agency, tax receipts can be issued for the value of your contribution less the value of goods and services received. Items with an asterisk in blue are optional and can be waived in lieu of a tax receipt for the full value of the contribution.



SHARE YOUR PASSION FOR CREATIVITY, INNOVATION, AND THE ARTS



The Banff Centre is that rare place where the arts embody the humanities... where artists come together, unbounded, to create, to innovate and to strive for excellence. We are both honoured and humbled to support the passion of emerging artists in this unique environment."

— Robyn & Gord Ritchie,
Creativity Circle Supporters

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BANFF CENTRE 2014 -15 FAST FACTS

Founded: 1933

Support and financial assistance provided:
\$3.758 million

**Original performances, concerts,
and exhibitions per year:** 400+

**Annual audience at all Banff Centre
events and programs:** 81,000+

**Conferences held on-site each year
(with proceeds supporting Banff Centre
programming):** 500+ with over 20,000
participants

DISTINGUISHED GUESTS, ARTS FACULTY, AND ALUMNI

Speakers: Mikhail Baryshnikov, Spike Lee, Oliver Stone, David Suzuki; **Musicians:** Andrew Burashko, Claire Chase, Andre Laplante, Pedja Muzijevic, Hagai Shaham, Steve Schick, Miguel da Silva, Aruna Sairam, Kiya Tabassian, Vijay Iyer, Oscar Peterson, Dafnis Prieto, Esperanza Spalding, Reggie Workman, Shauna Rolston; **Singers:** Russell Braun, Measha Brueggergosman, Tracy Dahl, Ben Heppner, Richard Margison, Dawn Upshaw, Michael Schade, Lucy Shelton; **Singer-songwriters:** Jann Arden, Jill Barber, DJ Champion, Steve Dawson, Kevin Drew, k.d. lang, Danny Michel, Joni Mitchell, Shad, Royal Wood, Hawksley Workman, Susan Aglukark, Tanya Tagaq; **Composers:** John Adams, John Luther Adams, John Corigliano, Jonathan Dove, John Estacio, Osvaldo Golijov, Christos Hatzis, Gabriela Ortiz, Bright Sheng; **Visual artists:** Rebecca Belmore, Shary Boyle, Janet Cardiff, Geoffrey Farmer, Pierre Huyghe, Brian Jungen, Ragnar Kjartansson, Stan Douglas, Ken Lum, Mike Nelson, Takao Tanabe, Peter von Tiesenhausen;

Writers: Margaret Atwood, Joseph Boyden, Ian Brown, Douglas Coupland, Elizabeth Hay, Lawrence Hill, Shane Koyczan, Yann Martel, Daniel MacIvor, Alice Munro, John Murrell, Michae Ondaatje; **Dancers/choreographers:** Azure Barton, Jean Grand-Maitre, Eveyln Hart, Wen Wei Wang, Crystal Pite. Evelyn Hart. Jock Soto. Michael Greyeyes; **Mountaineers:** Will Gadd, Sir Edmund Hillary, Reinhold Messner; **Actors:** Kim Cattrall, Cynthia Dale, Paul Gross, Christopher Plummer, Erick McCormack, Christopher Heyerdahl, Seana McKenna; **Filmmakers:** Donna Deitch, Anne Wheeler, Roger Vernon, Alanis Obomsawin, Keith Partridge, Deepa Mehta, Veronica Tennan – to note a few.

BANFF CENTRE BOARD OF GOVERNORS

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NATIONAL IMPACT

Banff Centre alumni and faculty
make up approximately:

- 75% of Alberta Ballet
- 50% of the Royal Winnipeg Ballet
- 50% of the Calgary Philharmonic Orchestra
- 50% of the Edmonton Symphony Orchestra
- 33% of the Vancouver Symphony Orchestra
- 33% of the Toronto Symphony Orchestra
- 25% of the National Arts Centre Orchestra

2016 BALL COMMITTEE

Melanie Busby, Mary Fong, Glenda Hess, Debra Law, Patricia Moore, Judy Paterson, Kim van Steenberg, Nancy Wiswell

Committee Supporter: Lauren Buchner

Ball Advisors: Robyn and Gord Ritchie, Adam and Jan Waterous

2015 Art Advisors: Rod Green (Masters Gallery Ltd.), Mimmo Maiolo (Walter Phillips Gallery), Barbara Pelham (Canada House Gallery), Wendy Wacko (Mountain Galleries at the Fairmont)

The Banff Centre is supported by funding from the Government of Alberta through Alberta Enterprise and Advanced Education, Alberta Infrastructure, and the Alberta Foundation for the Arts. Arts programs are supported by funding from the Government of Canada through the Canada Council for the Arts, and the Department of Canadian Heritage through the Canada Arts Training Fund. The Banff Centre experience is also enriched through generous support from individuals, corporations, and foundations.

Charitable Registration Numbers:

Canada: 11921 4955 RR0001 USA: 98-0078729



**For more information or to support
The Banff centre Midsummer Ball
Weekend, please contact:**

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